

PRESENTATION DIVISION CLASSES

Illustrated Talk or Demonstration---without use of computer technology

J-1 Junior Individual (age 8-10)

J-2 Junior Team (age 8-10)

- The presenter uses appropriate props and other visual aides to teach others about a subject or how to do something.
- The presenter may use charts, posters, or pictures to accompany their illustrated talk or demonstration.
- PowerPoint or computer-generated messages are not used in these classes.
- Presenters are evaluated on their ability to convey information and teach on a particular topic. See score sheet for more information on the areas of evaluation.
- Presentations should be 5-7 minutes in length. Scores will be lowered for presentations under or over the time limits.

Illustrated Talks or Demonstrations---with or without the use of Computer Technology

J-3 Intermediate Individual (age 11-13)

J-4 Intermediate Team (age 11-13)

J-5 Senior Individual (age 14 and up)

J-6 Senior Team (age 14 and Up)

- The presenter uses appropriate props, posters, and/or computer-generated visual aides to teach others about a particular topic, practice, procedure, scientific principle, or phenomenon. Use of computer-generated visuals is NOT required. Examples:
 - Demonstrations may be delivered in this category. PowerPoint or other software *may be used* in addition to other props to help present the message.
 - An Illustrated Talk may be delivered in this category, with the member(s) using PowerPoint or other software to present all or part of the visual message; *must be* accompanied by live narration.
- Requires live speech delivered along with PowerPoint, poster or other message. (No pre-recorded narration.)
- Presentations are evaluated on the member's communication skill and their ability to effectively use technology, posters, or other props to enhance their Illustrated Talk or Demonstration.
- Presentations should be 8-10 minutes in length. Scores will be lowered for presentations under or over the time limits.

MARKETING DIVISION RULES

1. Any 4-H member meeting age eligibility requirements may enter the Marketing Division, Classes J-7 through J-11. There are no limits on the number of entries a county may have in any one class.
2. Members participating in Presentation Division Classes J-1 through J-6 may also enter the Marketing Division.
3. A member may enter only one class in the Marketing Division.
4. Use of copyrighted or protected characters or logos is not permitted, with the exception of the 4-H emblem. The 4-H emblem must be used correctly. See <https://nifa.usda.gov/4-h-name-and-emblem> for guidelines.
5. All entries must be included in the county's 4HOnline registration.
6. All entries must be dropped off or mailed to the State 4-H Office and received no later than Monday, July 25.
7. All awards will be presented on Thursday, August 4, during the Communication Days Awards Ceremony in the Youth Center at or about 5:00 pm.
8. People's Choice awards will be presented in each of the five Marketing Division classes. Entries will be available for review, and voting will be open to the public on Wednesday, August 3 following judging and again on Thursday from 9 am - 3 pm.
9. Members do NOT accompany these entries to judging, and judging is NOT open to the public.

MARKETING DIVISION CLASSES

J-7 Junior Individual (age 8-10) – Thank You Card *without* use of computer graphics or scrapbooking tools.

J-8 Junior Individual (age 8-10) – Thank You Card *with* the use of computer graphics or scrapbooking tools.

- Entries in J-7 and J-8 should be an original **Thank You** card with artwork on the cover. An inside message is not required, but may be included at the discretion of the designer. Inside messages will not be judged.
- **NEW** Use of the 4-H emblem is required.
- Card should be on 8 ½ x 11 *white* cardstock, folded once.
- Art and message must be the original work of the member.

- Member may use any medium, including crayon, chalk, pen and ink, pencil, markers, etc. No use of computers or scrapbooking tools in creating entries in Class J-7. Designs must be hand-lettered and drawn or cut by hand.
- Unless the 4-H emblem (4-H clover) is drawn by hand, the entry must go into the graphics division (J-8).
- Artwork or lettering created with the aid of scrapbooking tools or computers is permitted in J-8 provided the design is the original work of the member. No commercially designed clipart may be used.
- These designs must be able to be duplicated.
- Member's name, age, and *county* should be neatly printed in the lower right-hand corner of the back of the card.
- Evaluation will be based on the quality, creativity, and originality of the design.
- By submitting an entry, you give the Ohio 4-H Foundation the right to use selected cards as the Ohio 4-H Foundation's official thank you cards for 2021. The cards will display the 4-H member's first name, age and county.

J-9 Intermediate Individual (age 11 - 13) – 4-H Winter Holiday Card – *without* the use of computer graphics or scrapbooking tools.

J-10 Intermediate Individual (age 11 - 13) – 4-H Winter Holiday Card – *with* the use of computer graphics or scrapbooking tools.

- Entries in J-9 and J-10 should be an original "**Holiday**" card with artwork on the cover. An inside message is not required, but may be included at the discretion of the designer. Inside messages will not be judged. Use of the 4-H emblem is strongly encouraged, but not required.
- Card should be on 8 ½ x 11 *white* cardstock, folded in half. (Only one fold)
- Art and message must be the original work of the member.
- Member may use any medium, including crayon, chalk, pen and ink, pencil, markers, etc. No use of computers or scrapbooking tools in creating entries in Class J-9. Designs must be hand-lettered and drawn or cut by hand.
- Unless the 4-H emblem (4-H clover) is drawn by hand, the entry must go into the graphics division (J-9).
- Artwork or lettering created with the aid of scrapbooking tools or computers is permitted in J-10 provided the design is the original work of the member. No commercially designed clipart may be used.
- These designs must be able to be duplicated.
- Member's name, age, and *county* should be neatly printed in the lower right-hand corner of the back of the card.
- Evaluation will be based on the quality, creativity, and originality of the design. d
- By submitting an entry, you give the Ohio 4-H Foundation the right to use selected cards as the Ohio 4-H Foundation's official winter holiday cards for 2022. The cards will display the 4-H member's first name, age and county.

J-11 Senior Individual (age 14 and up) – 4-H Infomercial Promoting 4-H

- This is a video "short" that promotes the 4-H program
- This must be a fully automated, stand-alone video presentation with sound and narration as appropriate. Think YouTube. The video should include recorded visual, sound, and narration to convey a message.
- The video should be the original work of the member making the entry.
- Images in the video should be appropriate for promoting 4-H. Use pictures of youth who are of 4-H age; when possible, show the diversity of membership, projects, and activities; show youth exercising appropriate safety practices (i.e. wearing helmets on horseback).
- The video should be 2-4 minutes long. Penalties may be assessed for videos less than 2 minutes or longer than 4 minutes.
- Videos must be shared with the State 4-H office by sending the link via email to Sally McClaskey (mcclaskey.12@osu.edu). The video must play using QuickTime Player or Windows Media Player.
- Videos must be submitted electronically to Sally McClaskey at Mcclaskey.12@osu.edu. Be sure to include in the email the member's name, age, county and video title.
- Evaluations will be based on the quality and originality of the message as well as the creative and professional use of technology. Videos should persuade the viewer to action.
- Remember to get signed photo releases from people in the video.
- By submitting an entry, you agree to allow counties and/or the State 4-H office to use the promotional video to promote 4-H.

4-H Communication Days

Presentations Division

(Demonstration or Illustrated Talk)

COUNTY: _____

CLASS: _____

NAME: _____ AGE: _____

(As of Jan. 1, current year)

NAME OF PARTNER (IF TEAM): _____ AGE: _____

PRESENTATION TITLE: _____

	Fair	Good	Very good	Excellent	Comments
Introduction	Introduction does not include enough information for audience to understand reading selection.	Introduction gives sufficient introduction for audience to understand selection.	Introduction effectively describes purpose, characters, and context of selection.	Introduction creatively introduces selection to enhance listeners' experience.	
Closing	Closing is missing or unclear.	Closing is clear and organized.	Closing well organized and effective.	Closing is creative and contributes to a unified and cohesive presentation.	
Presentation Organization	More practice and creativity are needed to keep audience interest.	Presentation is clear and adequate.	Presentation is skillful and creative.	Presentation is highly creative, artistic, and accomplished.	
Voice	Volume, pronunciation or vocal variation need improvement	Voice and language are adequate for the delivery of the presentation.	Voice and language are skillful and effective.	Volume, tone, inflection, timing, and language are used to enhance presentation.	
Visual Clarity	Visual aids not clear or work area unorganized.	Visual aids and work area are clear and organized	Visual aids and work area are well organized and effective.	Visual aids and work area organization creates a unified and visually cohesive presentation.	
Topic	Topic is too challenging or easy for speaker's skill level.	Topic could be more challenging for speaker.	Topic is appropriate for speaker's age and skill level	Topic is challenging for speaker's age and skill level.	
Subject Knowledge	Not enough information is present to judge speaker's knowledge.	Adequate knowledge of subject is demonstrated.	In-depth knowledge of subject is demonstrated	Full subject knowledge (more than required) is demonstrated	
Manner and Appearance	Appearance, body language or gestures need improvement.	Appearance and mannerisms are appropriate.	Appearance and mannerisms are presented with businesslike conduct and style	Appearance and mannerisms are presented with professional demeanor and personal style.	
Questions	More practice needed to answer questions	Questions answered or handled when unable to provide answers.	Skillful answers to questions and relates them to the presentation purpose.	Questions are used to extend the teaching of the presentation.	

Time: _____

4-H Communication Days Marketing Division

COUNTY: _____

ENTRY #: _____

NAME: _____ AGE: _____

(As of Jan. 1 current year)

CLASS: J-7 J-8 J-9 J-10 J-11

	Fair	Good	Very good	Excellent	Comments
Quality of artwork or production					
Creativity					
Originality of design or production					
Originality of the message					
Other					

Infomercial running time: _____